

Professional Experience	<p>2010 – present TracyLocke • Wilton, CT <i>Art Director, PepsiCo Foodservice Team</i> Designing point of sale and promotional material for PepsiCo pour and retail locations such as Taco Bell, Applebee's, Aramark, and Seaworld; directing photoshoots for PepsiCo promotions; developing creative support for PepsiCo Foodservice new business presentations</p> <p>2006 – 2010 Crew Design, Inc. • Kent, CT <i>Point of Sale Merchandising Display Designer</i> Developing creative for display prototypes; creating Photoshop and Illustrator renderings of display concepts; designing presentations for clients such as PepsiCo, General Mills, Diageo, Heineken, and Walmart</p> <p>Spring 2009 University of Hartford • West Hartford, CT <i>Freelance Designer</i> Designer of <i>Aerie</i> 2009, the annual student literary magazine</p> <p>2006 – 2007 Automatic Sign • Kent, CT <i>Designer and Sign Builder</i></p>
Education	<p>2006 – 2010 Hartford Art School, University of Hartford • West Hartford, CT BFA 2010, Visual Communication Design, Summa Cum Laude Minor in Art History</p>
Awards & Recognition	<p>Spring 2010 26th Annual American & Advertising Graphic Design Award Student Category: Complete Branding</p> <p>2009 – 2010 Elizabeth Capen Endowed Scholarship; Hartford Art School</p> <p>2006 – 2010 University of Hartford Dean's List</p> <p>2006 – 2010 University of Hartford President's List</p> <p>2006 – 2010 University of Hartford Presidential Scholarship</p> <p>Spring 2009 University of Hartford Junior Regent's Honors Award Awarded to top two juniors in each college of the university</p> <p>Spring 2007 Hartford Art School Freshman Drawing Award</p> <p>2005 – 2006 IT Leadership Academy Team Player Award</p>
Exhibitions	<p>Spring 2010 Artspace • Hartford, CT Visual Communication Design Juried Senior BFA Exhibition</p>
Affiliations	<p>2008 – 2010 AIGA Member, Connecticut Chapter</p>
Volunteer Experience	<p>2004 – 2006 Leadership Training • New Milford Youth Agency & United Way</p> <p>2004 – 2006 Information Technology Leadership Academy IT Co-Op Program with IBM</p> <p>2003 – 2006 Board of Directors • New Milford Youth Agency Student Representative</p> <p>2003 – 2006 Student Advisory Board • New Milford Youth Agency Chairperson</p>
Software	<p>Proficient in Adobe Illustrator CS4-5, Adobe Photoshop CS4-5, Adobe InDesign CS4-5, Mac & PC systems, and Microsoft Office</p>